

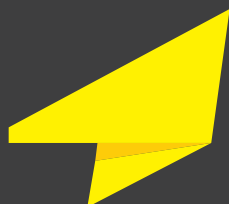
our solutions

impulse program



Our Impulse program offers better products with a mix of 8 Exclusive Brands and top performing national brands. We always provide the right product at the right place at the right price.

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accelerate
IMPULSE

impulse



benefits

Accelerate Impulse always puts the right high quality, high value items where your customers are most likely to buy them!

Product placement and inventory is controlled by our systems, not by merchandisers:

- Every store is mapped to identify POG locations
- Specific location codes are assigned to each fixture
- Data is compiled in our database
- Precise store-specific maps and item listings are created
- Merchandisers stock product in exact location
- Orders are placed by our system based on POS data

With exact mapping, we have data on every item in every store:

- Facings per Item per Store
- Sales Efficiency per Facing
- Location of each Facing

contact accelerate

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we deliver *growth.*

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